Sustainable Digital Media Marketing Proposal





About Emarketz India

www.emarketz.net

Our Story:



Founded in 2009, Emarketz has worked with a diverse range of clients in the digital marketing arenafrom start-ups to premium brands. Guided by founders who are industry experts, passionate and innovative:

We've delivered digital marketing solutions to leading brands of the country and have so far worked for over 1000 projects. Our core expertise lies in Digital Marketing, Website Designing & Development. Our Delhi branch has over 70 experts on board dedicated to ensure that our clients achieve online success.

How EMARKETZ derived its name: "E marketz" means digitally which implies –'Bring your website at top ranking on internet and get as much as possible leads'. Since we will remain a tech company.

Our Success Mantra:Do to others as you want it to be done to you.

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WE ARE PROUD TO WORK WITH







































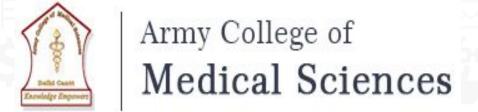






WE ARE PROUD TO WORK WITH (GOVT. CLIENTELE)









Digital Marketing: Strategies

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Activities



Digital Marketing Package		Facebook	Instagram	LinkedIN
Work Scope - Social Media Promotion Service	What it entails			
Managing Social Media Channels/Platforms	Will manage your targeted Social Media channels	64 6 6		
Viral Content Creation and Posting	Developing a post with unique idea and creative	Once every week	Once every week	Once every week
Cover page design	Cover Page Design	Updated every fortnightly	Updated every fortnightly	Updated every fortnightly
Daily Postings	A mix of humour, inspiring and related stories covered in feed	1	1	1
Contests	Will create a contest about products to increase the awarness of your products	NA	NA	NA
Sharing in groups	Daily sharing in relevant groups for enhanced reach and engagement	Daily sharing in relevant groups for enhanced reach and engagement	Daily sharing in relevant groups for enhanced reach and engagement	Daily sharing in relevant groups for enhanced reach and engagement
Replies to queries/clients	As required	As required	As required	As required

Activities



Infl	uencer Management		f	
Blog Writing and Sharing	Writing blogs regarding your products to improve visibility	1 in a month	1 in a month	1 in a month
Connecting with Social Media Influencers	Building relationships with the right influencers can extend your reach and boost visibility with your target market.		As required	As required
Monthly Price	Rs 14,300 + Applicable 18% GST			
Setup fee (one-time				
payment and non-refundable)	Rs. 9,750+ 18% GST	= Rs. 11,505		

Paid Campaign Management



Create Paid Account				
Give Access	Facebook, Insta and LinkedIn			
Recharge the campaign	Facebook, Insta and LinkedIn	<u>2</u>		
Creative Design and Post for promotions	Facebook, Insta and LinkedIn	20% of the amount recharged with Social Media Platforms		
Campaign planning & execution	To achieve an objective in your marketing			
ROI monitoring	Will calculate how well your business is doing and which areas could use improvement			
Pay Per Click	Will be working closely in your CPC			
Paid Content Promotions	Specific paid content promotion to grow your customer base			
Social Media Ads	Social Media Ads targeting your audience and locations			

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Paid Campaign Management



Terms and Conditions of the above offer:

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- 1. This offer is valid for five days from the date of proposal unless extended by EMarketz India Pvt Ltd in writing. After the expiry of this offer, prices & specifications are subject to change without prior notice.
- 2. By accepting this agreement, you agree that the foregoing as well as any dispute raised regarding this service offer or EMarketz India Pvt Ltd is subject to the laws of the Republic of India and the High Court of Delhi at New Delhi, India shall have the exclusive jurisdiction over any dispute that may arise out of the use of this service.
- 3. For initiating the contract, client will be required to sign the contract.
- 4. Payment can be made through online link, Bank transfer. GST additional at the rate of 18% shall be charged extra on the above-mentioned prices.
- 5. Please find the URLs for
- Complaint and Grievance Redressal Escalation Matrix at EMarketz India Pvt Ltd -

www.emarketz.net/grievance-redressal-escalation-matrix.php

Refunds Policy and Requisition at EMarketz India Pvt Ltd -

https://www.emarketz.net/refund-policy.ph



Let's partner in your

Digital Success journey



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