

Sustainable Digital Media Marketing Proposal



About Emarketz India

Our Story:



Founded in 2009, Emarketz has worked with a diverse range of clients in the digital marketing arena—from start-ups to premium brands. Guided by founders who are industry experts, passionate and innovative:

We've delivered digital marketing solutions to leading brands of the country and have so far worked for over 1000 projects. Our core expertise lies in Digital Marketing, Website Designing & Development. Our Delhi branch has over 70 experts on board dedicated to ensure that our clients achieve online success.

How EMARKETZ derived its name: “E marketz” means digitally which implies –‘Bring your website at top ranking on internet and get as much as possible leads’. Since we will remain a tech company.

Our Success Mantra: Do to others as you want it to be done to you.

WE ARE PROUD TO WORK WITH



WE ARE PROUD TO WORK WITH (GOVT. CLIENTELE)



MINISTRY OF FINANCE
GOVERNMENT OF INDIA



Army College of
Medical Sciences



Union Budget 2017-18



<http://www.emarketzindia.com/project/kirti/isro/>

Digital Marketing: Strategies

| Digital Marketing Package | | Facebook | Instagram | LinkedIN |
|---|--|--|--|--|
| Work Scope - Social Media Promotion Service | What it entails | | | |
| Managing Social Media Channels/Platforms | Will manage your targeted Social Media channels | | | |
| Viral Content Creation and Posting | Developing a post with unique idea and creative | Once every week | Once every week | Once every week |
| Cover page design | Cover Page Design | Updated every fortnightly | Updated every fortnightly | Updated every fortnightly |
| Daily Postings | A mix of humour, inspiring and related stories covered in feed | 1 | 1 | 1 |
| Contests | Will create a contest about products to increase the awarness of your products | NA | NA | NA |
| Sharing in groups | Daily sharing in relevant groups for enhanced reach and engagement | Daily sharing in relevant groups for enhanced reach and engagement | Daily sharing in relevant groups for enhanced reach and engagement | Daily sharing in relevant groups for enhanced reach and engagement |
| Replies to queries/clients | As required | As required | As required | As required |

| Influencer Management | | | | |
|--|---|--------------|--------------|--------------|
| Blog Writing and Sharing | Writing blogs regarding your products to improve visibility | 1 in a month | 1 in a month | 1 in a month |
| Connecting with Social Media Influencers | Building relationships with the right influencers can extend your reach and boost visibility with your target market. | As required | As required | As required |
| Monthly Price | Rs 14,300 + Applicable 18% GST | | | |
| Setup fee (one-time payment and non-refundable) | Rs. 9,750+ 18% GST = Rs. 11,505 | | | |

| Paid Package | | | |
|---|--|---|--|
| Create Paid Account | | 20% of the amount recharged with Social Media Platforms | |
| Give Access | Facebook, Insta and LinkedIn | | |
| Recharge the campaign | Facebook, Insta and LinkedIn | | |
| Creative Design and Post for promotions | Facebook, Insta and LinkedIn | | |
| Campaign planning & execution | To achieve an objective in your marketing | | |
| ROI monitoring | Will calculate how well your business is doing and which areas could use improvement | | |
| Pay Per Click | Will be working closely in your CPC | | |
| Paid Content Promotions | Specific paid content promotion to grow your customer base | | |
| Social Media Ads | Social Media Ads targeting your audience and locations | | |

Terms and Conditions of the above offer:

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1. This offer is valid for five days from the date of proposal unless extended by EMarketz India Pvt Ltd in writing. After the expiry of this offer, prices & specifications are subject to change without prior notice.
2. By accepting this agreement, you agree that the foregoing as well as any dispute raised regarding this service offer or EMarketz India Pvt Ltd is subject to the laws of the Republic of India and the High Court of Delhi at New Delhi, India shall have the exclusive jurisdiction over any dispute that may arise out of the use of this service.
3. For initiating the contract, client will be required to sign the contract.
4. Payment can be made through online link, Bank transfer. GST additional at the rate of 18% shall be charged extra on the above-mentioned prices.
5. Please find the URLs for
 - Complaint and Grievance Redressal Escalation Matrix at EMarketz India Pvt Ltd - www.emarketz.net/grievance-redressal-escalation-matrix.php
 - Refunds Policy and Requisition at EMarketz India Pvt Ltd - <https://www.emarketz.net/refund-policy.ph>

Thank you!
Let's partner in your
Digital Success journey



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